



Nova Scotia's Business Hall of Fame October 14, 2026

NOVA SCOTIA
BUSINESS
HALL OF FAME



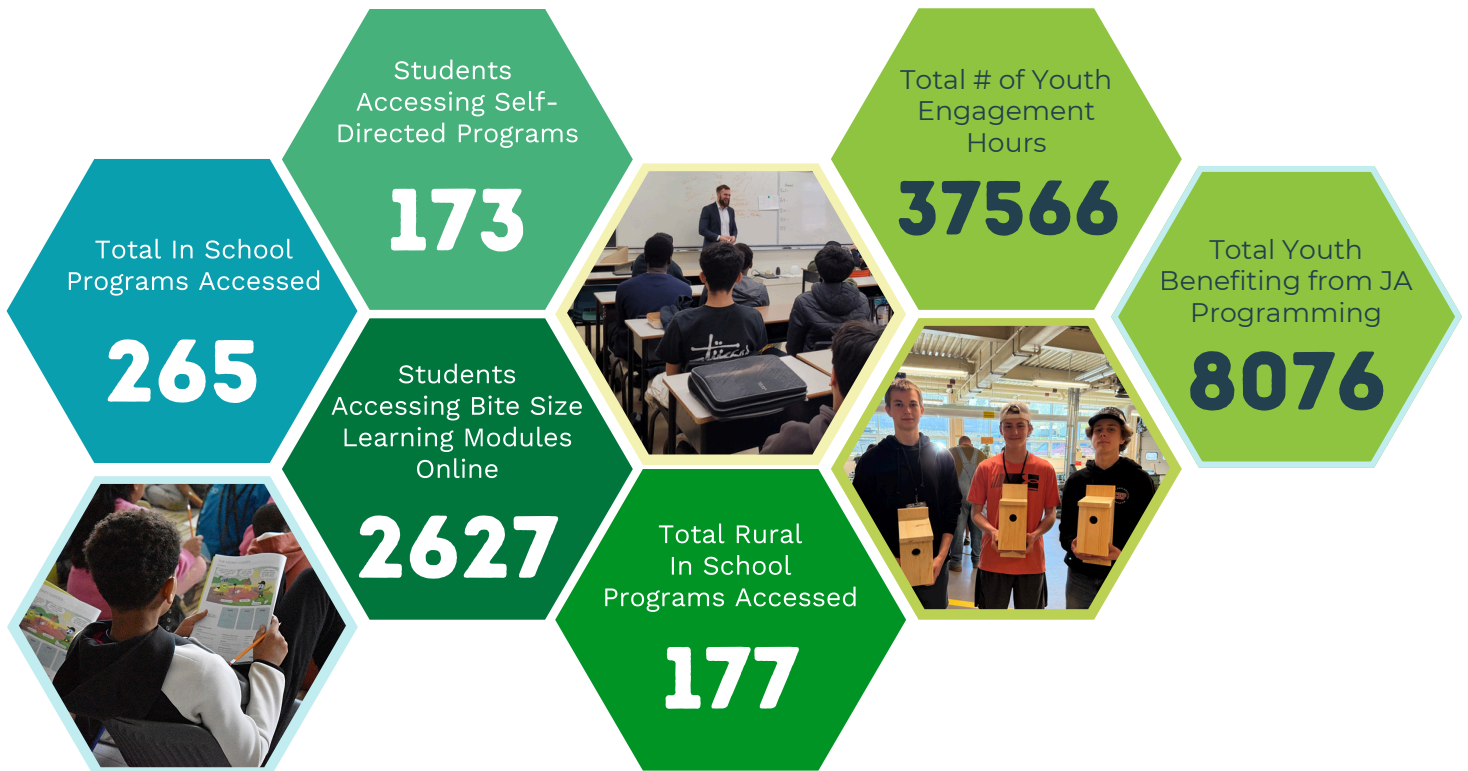
JA
Nova Scotia

Member of JA Canada



Since 1969 JA Nova Scotia has **educated** and **empowered students** to make thoughtful **financial health**, **work readiness** and **entrepreneurial** decisions. Our programs are offered to educators and students at **no cost** and provides in-school and extra-curricular hands-on **experiential** programming for youth, starting as early as grade 3 and continuing until grade 12. These programs help set them up with **real-world scenarios** and experiences to encourage them to create their **successful future**.

Our programs build on and **enhance the current curriculum** students receive at school, with additional focus and clarity on **comprehensive planning** for a successful future. We prompt youth to be proactive, get comfortable with things that are unfamiliar and **develop autonomy, self-belief** and **confidence**.



Learn more at janovascotia.ca

NOVA SCOTIA BUSINESS HALL OF FAME

33RD ANNUAL



The Nova Scotia Business Hall of Fame Induction Gala is the signature **fundraising** initiative for JA Nova Scotia. Together our guests and sponsors help raise a third of our annual budget.

Since 1993 the Nova Scotia Business Hall of Fame has recognised and celebrated the **lifetime achievements** of 119 Nova Scotia's most successful **business leaders**, **change makers** and **entrepreneurs**. Each year, inductees are chosen for their unmatched significance; their contributions to the economic development and growth of Nova Scotia.



Our Laureates exemplify **growth**, **courage**, **success**, and **leadership** in Nova Scotia, and beyond. Laureates are inducted at a Gala Celebration. This year our Induction Gala will take place on Wednesday, October 14th, 2026.



The Nova Scotia Business Hall of Fame honours the **outstanding lifetime contributions** Inductees have made as role models, as well as their impact on local economic development and growth.

As leaders and mentors, the Inductees have earned the **respect** of their peers for their **integrity** and **sound business ethics**. They also have a history of community **philanthropy**.

NOVA SCOTIA LEGACY IN THE MAKING



The 2025 Induction Gala included a new award, Legacy in the Making, which recognises **entrepreneurs** with **leadership, determination** and **perseverance**, who have been operating their business for less than 20 years. These future Laureates are shaping our province, showcasing their entrepreneurial in spirit, and contributing to the local economy.



Our Legacy in the Making Recipients may be changing the landscape both locally, provincially and beyond. They may be emerging in a local community setting because of their work.

These Innovators are an **inspiration, full of energy, passionate** about the work they are doing, show courage, and promote change in search of the greater good.



Our inaugural Legacy In The Making Recipients were:

- Cat Adalay, Aurea
- Tariq Hadhad, Peace By Chocolate
- Sheena Russell, Made With Local
- Tia Upshaw, Blk Women in Excellence



An Evening of Celebration at the Halifax Convention Centre

Features of the 2025 Gala included:

- Laureate Star Walk
- Young Entrepreneur Market
- Laureate Parade and Photo
- Conversation with the Laureates
- JA Nova Scotia Company Program Participants host the show

This year we continue to improve our fundraising Gala. Details will be shared on our social channels and through our supporter eblast messages.

“Our Laureates are outstanding business people, entrepreneurs, and role models for current and future leaders”, says Shannon Harding, Present & CEO of JA Nova Scotia. “We look forward to introducing you to this year’s 33rd Class of Laureates, our 2nd group of recipients of our Legacy In The Making Award, and welcome everyone to meeting them at the Induction Gala.”

Laureates are formally welcomed into the NSBusiness Hall of Fame at the Induction Gala on October 14th, 2026. The event, hosted by JA Nova Scotia is being held at the Halifax Convention Centre Ballroom in Halifax.

Wednesday, October 14th, 2026
Ballroom at the Halifax Convention Centre
Reception 5pm
Dinner 6pm
Induction Ceremony 7pm

Highlights

An evening celebrating Nova Scotia leaders, influencers, entrepreneurs, and mentors.

A networking evening with some of the provinces most influential leaders and entrepreneurs

JA Nova Scotia Youth connect and learn from guests, Laureates and Legacy In The Making Recipients

A full evening out with a reception, specially curated meal, and candid moments from our Laureates and Recipients

A digital program creating a sustainable and shareable file complete with important links

Table Sales

Chancellor
(formerly Chairperson)
\$5,000

- Table of 10
- Front of house placement
- Social media welcome
- Logo with website link in program
- Logo on individual panel in rolling presentation during reception and dinner
- Logo on table card
- Logo in Event Impact Report
- Logo in JA Nova Scotia annual report

Governor
\$3,500

- Table of 8
- Mid to Back of house placement
- Small Logo in program
- Logo with another Governor Table in rolling presentation during reception and dinner
- Logo on table card
- Name in Impact Report
- Name in JA Nova Scotia Annual Report

Chairperson
(formerly 4 seats)
\$1,750

- 4 seats at one table
- Back of house placement
- Name on table card

Individual
\$350

- 1 seat
- Back of house placement

Sponsor Opportunities

Presenting
\$25,000
1 available

- Table of 10 at the Inductee Gala
- Logo inclusion as part Event logo brand in all promotional and event material (approval required and does not include Laureate and Recipient trophies)
- Welcome in Business Voice article and inclusion in all profiles shared in the magazine
- Banner recognition on site during Gala
- Video with captions inclusion in rolling presentation run during reception and dinner
- 3 minute welcome during pre-dinner show
- Logo inclusion with Event logo brand in all promotional and event material
- Dedicated social post on all JA Nova Scotia channels
- Special thank you by CEO during show opening
- Special thank you by event hosts prior to event close
- Full page advertisement in gala program (digital) with link to company website
- Dedicated eblast to all subscribers
- Recognition in NS Business Hall of Fame Impact Report
- Recognition in JA Nova Scotia annual report on Laureate celebration page

Laureate
Conversation
\$10,000
1 available

- Table of 8 at the Inductee Gala
- Banner recognition during Laureate Conversation
- Prominent Logo recognition and placement in all promotional and event material
- Dedicated social post on all JA Nova Scotia channels
- Verbal recognition during the gala x2
- Quarter page advertisement in gala program (digital) with link to company website
- Logo placement on NS Business Hall of Fame website with link to company website
- Dedicated eblast to all subscribers
- Recognition in NS Business Hall of Fame Impact Report
- Recognition in JA Nova Scotia annual report on Laureate celebration page

Sponsor Opportunities

Laureate Video
\$10,000
1 available

- Table of 8 at the Inductee Gala
- Logo recognition in Legacy In The Making Video
- Prominent Logo recognition and placement in all promotional and event material
- Dedicated social post on all JA Nova Scotia channels
- Verbal recognition during the gala x2
- Quarter page advertisement in gala program (digital) with link to company website
- Logo placement on NS Business Hall of Fame website with link to company website
- Dedicated eblast to all subscribers
- Recognition in NS Business Hall of Fame Impact Report
- Recognition in JA Nova Scotia annual report on Laureate celebration page

Legacy In The Making
\$10,000
1 available

- Table of 8 at the Inductee Gala
- Logo recognition in Legacy In The Making Video
- Prominent Logo recognition and placement in all promotional and event material
- Dedicated social post on all JA Nova Scotia channels
- Verbal recognition during the gala x2
- Quarter page advertisement in gala program (digital) with link to company website
- Logo placement on NS Business Hall of Fame website with link to company website
- Dedicated eblast to all subscribers
- Recognition in NS Business Hall of Fame Impact Report
- Recognition in JA Nova Scotia annual report on Laureate celebration page

Youth Participation
\$10,000
1 available

- Table of 8 at the Inductee Gala
- Logo recognition on youth name tags
- Prominent Logo recognition and placement in all promotional and event material
- Dedicated social post on all JA Nova Scotia channels
- Verbal recognition during the gala x2
- Quarter page advertisement in gala program (digital) with link to company website
- Logo placement on NS Business Hall of Fame website with link to company website
- Dedicated eblast to all subscribers
- Recognition in NS Business Hall of Fame Impact Report
- Recognition in JA Nova Scotia annual report on Laureate celebration page



We look forward to our collaboration.

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