

Sheena Russell

2025 Recipient



The humble beginnings of Made with Local trace back to a modest 5-foot farmers market table in Halifax. Under Sheena's leadership, the company has experienced rapid growth, expanding its presence to encompass over 3000 retailers across Canada. With determination, Sheena aspires for Made with Local to ascend as one of the world's most sustainable food companies, blazing a trail for others to follow.

When Sheena isn't leading her team of 20 forward, she can be found indulging in her love for live music & long dinners with friends where she resides amidst the scenic beauty of the Maritimes.